

Conor Parle

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Technical Skills

- Figma
- Adobe Creative Suite
- JavaScript
- HTML / CSS
- WordPress
- Framer
- React
- Shopify

Education

BSc (Hons) in Creative Computing

SETU Waterford | *Grade 2:1*

Sep 2021 - May 2025

- UX/UI Design: designed and prototyped interfaces in Figma and Adobe XD.
- Graphic Design: worked across Adobe Illustrator, Photoshop and InDesign.
- Web and App Development: built web apps with JavaScript and Android apps with Kotlin.
- Video Production: edited and animated with Adobe Premiere and After Effects.
- Also covered Software Engineering, SQL and NoSQL Databases, and Computer Security.

Experience

Junior Web Designer

Studio East | *Full-Time*

Mar 2026 - Present

- Design full websites and dashboards for clients in Figma, starting with wireframes and building up to finished interactive prototypes ready for development.
- Learned Framer since joining Studio East and now use it to design and build complete client websites, from the first design through to the published site.
- Design logos and brand guidelines for clients, covering colours, fonts and logo usage, and present them with mockups so clients can see the brand in real situations.
- Migrate client websites over to a new hosting platform and get them fully set up on the other side, including new email accounts for each client on Microsoft 365.

Graphic & Web Designer

Initiate Digital | *Part-Time*

Jul 2025 - Mar 2026

- Designed and prototyped user-focused websites in Figma, creating wireframes, UI layouts, and interactive prototypes before building responsive sites in WordPress using Elementor and Breakdance.
- Applied brand guidelines consistently across projects, delivering complete brand identity packages including logos, style guides, and digital assets using Adobe Creative Suite.
- Managed the end-to-end migration of 50+ client websites between hosting platforms, handling DNS transitions and SSL configurations.

Graphic Designer

Frisby Homes | *Part-Time*

Aug 2024 - Jul 2025

- Designed digital advertisements and marketing collateral for major property developments, maintaining brand consistency across print and digital touchpoints.
- Produced responsive graphics and collaborated with the marketing team to align visual assets with campaign timelines and brand guidelines.

Graphic & Web Designer

Machinelab | *Internship*

Sep 2023 - Dec 2023

- Updated and maintained website content on the company's WordPress site, ensuring consistency across pages.
- Designed marketing graphics and promotional materials using Adobe Creative Suite.

References

Available on request